



Colorado Parks & Recreation Association

Sponsorship Opportunities

Get in front of your target audience and promote your company with CPRA!

Contact [Rachel Hungerbuhler](#) for more information and to secure your spot.

CPRA Annual Conference

- Tuesday, Oct. 29th-Thursday, Oct. 31st
- Keystone Conference Center
- 10/29 - “Schmoozapalooza” Exhibit Hall
- The 2023 conference had over 550 attendees and 58 exhibitors.



CPRA Annual Conference

Exhibit Booths Include:

- 8' x 10' booth space w/ 6 foot skirted table
- Pipe & drape
- Electrical hookup
- Wifi Access
- Two booth representatives (Additional reps can be added for \$165/person.)
- Business name & contact information included in exhibitor directory accessible to all CPRA members.
- Food during Schmoozapalooza Exhibit Hall
- The opportunity to join the CPRA Social taking place after the exhibit hall ends the night of 10/29.
- All exhibitors will be included in the digital 2024 CPRA Annual Conference Exhibitor Directory which all CPRA members have access to.

Booth Pricing:

Member -

\$1500

Non-member -

\$2600

CPRA Annual Conference

Exhibit Booths:

- Booth setup is available starting in the afternoon of Monday, Oct. 28th
- Teardown is available the evening of Oct. 29th and the morning of Oct. 30th.
- The exhibit hall is one day on Tuesday, October 29th.
- All exhibitors will be included in the digital 2024 CPRA Annual Conference Exhibitor Directory which all CPRA members have access to.

Exhibitor registration opens first to CPRA Industry Partners. Interested in becoming a member? More details & an application can be found [HERE](#).

CPRA Annual Conference

Sponsorship Options

~~*Title Sponsor*~~

Sold Out

- Recognition as the Exclusive Title Sponsor
- Sponsor of the Past Presidents Social, 10/28
- Sponsor of the “Schmoozapalooza” Exhibit Hall
- Two prime exhibit booth spaces
- Sponsor of the Directors Section Luncheon
- One targeted email to the CPRA membership with your company’s information & marketing materials
- Business name and logo on pre-event marketing materials, registration page, event signage and attendee packets
- One targeted social media post
- Conference sign sponsor w/ company branding
- 20 drink tickets for attendees at the Schmoozapalooza Exhibit Hall
- 2 education sessions
- 4 Conference registrations
- 4 Awards Banquet tickets
- Inclusion in the digital 2024 CPRA Annual Conference Exhibitor Directory which all CPRA members have access to.

CPRA Annual Conference

Sponsorship Options

~~*Presenting Sponsor*~~

Sold Out

- Two Presenting Sponsor opportunities
- Option to sponsor either the CPRA Social on October 29th or the CPRA Columbine Awards Banquet on October 30th. One branded item for guests included with both options.
- One prime exhibit booth space
- Business name and logo on pre-event marketing materials, registration page, event signage and attendee packets
- One targeted social media post
- Company branded swag item or marketing flyer in attendee packets (*provided by company*)
- 2 Conference registrations
- 2 Awards Banquet tickets
- Inclusion in the digital 2024 CPRA Annual Conference Exhibitor Directory which all CPRA members have access to.

**Presenting
Sponsor =
Starting at
\$6,000**

CPRA Annual Conference

Sponsorship Options

~~*Associate Sponsor*~~

Sold Out

- Three Associate Sponsor opportunities
- One prime exhibit booth space
- Sponsor options include: attendee lanyards, Exhibitor Bingo, & more!
- Business name and logo on pre-event marketing materials, registration page, event signage and attendee packets
- One targeted social media post
- Company branded swag item or marketing flyer in attendee packets (provided by company)
- 2 Conference registrations
- Inclusion in the digital 2024 CPRA Annual Conference Exhibitor Directory which all CPRA members have access to.

**Associate
Sponsor =
Starting at
\$5,000**

CPRA Annual Conference

Sponsorship Options

* Support Sponsor *

- ~~Eight~~ Support Sponsor opportunities ◀ 3 left
- One prime exhibit booth space
- Option to sponsor either an attendee refreshment break or drink tickets at the Schmoozapalooza Exhibit Hall
- Business name and logo on pre-event marketing materials, registration page, event signage and attendee packets
- Inclusion in the digital 2024 CPRA Annual Conference Exhibitor Directory which all CPRA members have access to.



**Support
Sponsor
= \$3,500**

CPRA Annual Conference

Sponsorship Options

* Contributing Sponsor *

- Opportunities to sponsor add-on items like:
 - Section Meet-ups at the conference
 - Branded pens & note pads
 - Attendee swag bags
 - And more!
- Business name and logo on pre-event marketing materials, registration page, event signage and attendee packets
- Inclusion in the digital 2024 CPRA Annual Conference Exhibitor Directory which all CPRA members have access to.

**Contact
for
pricing.**

* Custom Sponsorship *

- We're always willing to discuss customized sponsorship packages to fit your company's needs. These packages can include multiple opportunities throughout the calendar year.
- Do you have a creative idea that could become a sponsorship option? Let us know!
- Contact Rachel to start the conversation.

Additional CPRA Opportunities

- **Section Professional Development Workshops**
 - Many of our sections have half day or full day workshops during the year for their members to continue their education and advance their profession.
 - Interested in sponsoring one of these events? Let us know!
- **Section Meeting Sponsorships**
 - Company logo & link on meeting event page
 - Includes 10 minutes to address the group
 - Opportunity to distribute marketing materials to the group
 - Follow-up standalone email to entire section
 - *Note: The Director's Section meeting sponsorship is only available to current CPRA Industry Partners.*

Additional CPRA Opportunities

- **Standalone Email to CPRA Membership**
 - Promote your company to the entire CPRA membership (*over 2,700 members*) in an email blast.
 - Share digital marketing materials, company website and contact information
 - There are a limited number of these emails available during the year.
 - *Note: This option is only available to current CPRA Industry Partners.*



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secure your spot.