

Colorado Parks and Recreation Association Board Meeting Minutes

Date: Friday, February 27, 2009

Time: 10:00 a.m. - 12:00 p.m.

Location: Winter Park Town Hall

- I. Call to Order, Welcome and Introductions.** Scott Ledin, President, called the meeting to order at 10:20 a.m. and welcomed everyone.

Voting members in attendance: Scott Ledin, Kurt Carlson, Ben Valdez, Mike McDonnell, Ture Nycum, Larry Manchester, Cindy Keating, Betsy Sweet, Bryan Wood

CPRA Staff Members: Stephanie Stephens, Ashley Perillo
Michael Bork, Small Communities Section Representative, has taken another position out of state. Scott Ruff, Western Eagle Co. Metro Rec. District, will take this position for the next two years.

II. Consent Items.

A. Additions to Agenda. No amendments.

B. Approval of Minutes. Approval of December 19, 2008 Minutes. Motion to approve made by Scott, seconded by Kurt. Minutes passed as submitted.

C. Financial Reports. Ben Valdez, Treasurer, described the six categories in the budget and reviewed the 2008-2009 revenues and expenditures. The 2008 budget ended in the black due to the \$5,000 CD transfer. Recent budget comparisons look good due to membership renewals. Second notice for renewals will be distributed, the majority of memberships will be in by May. Motion to approve financial report as presented was made by Ben, seconded by Kurt. Financial Report passed as submitted.

III. Action Items. None

IV. Information Items/Reports.

A. CPRA Foundation. Stephanie reported on the 2009 Fundraising Events; Golf Tournament on June 8 at Red Hawk Ridge and Sip 'n Bid at the Annual Conference. Stephanie called for additional members for the Foundation. Thoughts were that agencies with working board members may fill these positions. The Foundation would like to add a couple more fundraising programs in the future. Revenues created by the fundraising events support the scholarship fund. The scholarship fund is available to all CPRA members and is very competitive. Scholarship applications are due April 15.

B. Staff Updates.

1. CPRA Annual Conference. Stephanie Stephens

A meeting was held on February 25 with many new faces on the committee. The committee is tweaking the schedule, planning the golf tournament for Thursday, dedicating a time just for the Exhibit Hall and closing the Exhibit Hall Wednesday night after the Sip n' Bid Auction. The committee would like to make the golf tournament a fundraiser, still working out the details. There are concerns regarding attendance for the Annual Conference and the Midwest Conference. Looking at reducing the room block and are open to any other ideas. Other ideas were discussed; day only package, push carpooling and recruit sponsors for scholarships. The theme this year is Rock the Boat.

2. Membership. Ashley Perillo

Membership renewals have been very busy. Approximately 2/3 of renewals are in, with 27 new agency members and 49 new members. The first Brown Bag was held with 26 members attending. All sections were represented. Everyone learned something. Staff is transitioning to A vectra, the new software will be operating April 1. Kurt inquired about student memberships. Stephanie stated the presentation at Metro was successful with four new members. Stephanie will be presenting to UNC on Monday.

3. Day at Capitol. Stephanie Stephens

In the past, CPRA members had the opportunity to listen to what legislators had to say. This year CPRA would like to make it a more interactive day. CPRA is considering a partnership with the American Heart Association and Live Well to offer a walking program on April 8. Agencies would invite legislators to meet in the park, participate in a walk and then give them a gift. Scott suggested a little Evergreen.

4. RMRMS. Stephanie Stephens

NRPA Revenue and Management School will be held in Este Park in February. Numbers have been down the past two years. The RMRMS Board of Regents would like CPRA to take over the administration of this program. CPRA would consider a partnership with NRPA to help with promotion and the 'national' name. The RMRMS Board of Regents proposed that CPRA take the program for at least one year and then they would consider taking the program out for bid. Stef told the Board that CPRA would take the program for two years with the goal that they would not want to leave CPRA. There may be some budget impacts in 2009. Stef stated that we need to be careful not to create a burden for staff and the budget.

V. Task Force Work Session.

Scott described each task force and announced the members. Board members broke into their perspective task force. Scott requested that the task force members conduct one meeting and submit a progress report at the April meeting.

- A. Professional Development
- B. Membership/Commercial Membership
- C. Sponsorship & Fundraising
- D. Resource Center
- E. Birthday Celebration

VI. Announcements. Section Reports.

Western Slope: Ture reported that Scott Ruff would be replacing Michael Bork as the Small Communities Representative. The Midwest Regional Conference will be held in Grand Junction in April. Need help boosting numbers, so far 1/3 from out of state, 1/3 from Grand Junction and 1/3 from Colorado. Many great sessions being offered: park sessions and field demo. This conference rotates throughout states, last time in Colorado was 2003 in Pueblo.

Aquatics: Betsy reported that the CPO session had 33 attendees. Agencies are working on compliance with the Virginia Graham Baker Act. Water World is educating health departments regarding inspections and the state misunderstanding that water park rides are not the same as amusement park attractions.

President: Scott requested that the April board meeting be changed to Thursday instead of Friday at the Midwest Regional Conference. The board concurred. Larry will find a location. The meeting will be held on Thursday, April 23 at 11:15 a.m. The City of Fruita, Ture passed a bond for a recreation center. Fraser Valley is 6 months into construction of their recreation center, a tour of the building will be held after the meeting for those who are interested.

Vice President: Mike announced that the Park Section Spring Workshop and Tradeshow will be held in Greeley on March 12. The average attendance is 300 with 100 booths and nine sessions.

CPRA Staff: Ashley reported that CTRS goals are to increase student and major memberships, a spring workshop is planned for late April and they continue to work on the accessibility guide. The Park Section Workshop and Tradeshow has 165 registered. NPSI will be held in Grand Junction March 16 – 18, 35 people have registered.

CPRA Staff: Stephanie reported that CARA has revised their rule book and have received many requests from vendors for presentations at their meetings. CARA is charging a fee of \$35-\$50 for a vendor presentation. Upcoming Events through CARA: Nuggets Challenge Finals March 28 at Metro State College, Rockies Skills Challenge Final on August 8 at All Star Park in Lakewood, Hershey's Track and

Field Finals on June 20 in Fort Collins, Lifeguard Games on July 22. The Colorado Association of Senior Centers (CASC) is planning an idea exchange for mid April and a full day conference in July.

VII. Adjournment

Motioned to adjourn by Larry and seconded by Mike. Meeting adjourned at 12:25 p.m.