

CPRA Leadership Forum

Sponsored by CPRA Directors Section

May 6 – 7, 2010

Evergreen Lake House, Evergreen



This forum provides an opportunity for directors, managers and up and coming leaders:

1. To determine and refine essential and core services related to parks, programs and facilities provided by your agency based on public opinion and elected official research.
2. To develop guiding principles that provide a framework and boundary for difficult but necessary decisions related to budget, staffing, pricing and services.
3. To identify a strategic plan to “right size” your organization after budget cuts and staff reduction through outsourcing and contracts, partnerships and the development of business plans.
4. To earn .6 Continuing Education Credits (CEUs are pending).

Thursday, May 6, 2010

1-5 pm Interactive Session
Evergreen Lake House
5 pm Reception – Aspen Grill (cash bar)
6 pm Dinner – Aspen Grill

Friday, May 7, 2010

7:30 am Continental Breakfast
Evergreen Lake House
8 am-12 pm Session Continued

Cut to the Core!

Effectively Managing Budget Cuts, Service Reductions and Downsizing

This session will outline leadership and management strategies needed to respond to today’s budget challenges and economic downturn. Learn how to define and focus on core services, develop guiding principles for difficult budget and staffing decisions and new ways to deliver programs, services and facilities in a more cost effective manner while decreasing your dependence on the general fund.

Registration: \$160 before April 30, \$200 after April 30 – includes Thursday and Friday sessions, dinner, breakfast and refreshments at breaks.

Lodging: \$109 - Call Quality Suites Evergreen at 303-526-2000 before April 6 and mention CPRA Leadership Forum to receive this special rate to participants.

Sign Me Up for the CPRA Leadership Forum!

Name: _____

Email: _____

Agency: _____

Phone: _____

Check Enclosed, payable to CPRA

Charge my VISA / MasterCard / Discover
\$2 credit card processing fee will be added to total.

Mail form and payment to: CPRA
PO Box 1037
Wheat Ridge, CO 80034

_____ Exp _____

Security Code: _____ (on back of card)

Or Fax to 303-237-9750

Fax Receipt to: _____

Michael T. Shellito

City Manager
City of Roseville

Mike Shellito has been a leader in municipal government and the parks and recreation profession for over 35 years. Mike is currently the *City Manager* for the City of Roseville where he oversees the operation of a full service City with 2,000 employees and an operations budget of \$450 million. Prior to this appointment in 2009 as City Manager, Mike was the Assistant City Manager and Community Services Director where he oversaw the operations of the City's Parks & Recreation, Libraries, Housing and Neighborhood Services Departments.

Under Mike's leadership, the Roseville Parks and Recreation Department has received numerous national and statewide awards for their progressive planning and innovative approach to providing exceptional programs, facilities and services, including the Gold Medal Award.

Mike has received the Distinguished Service Award from the National Recreation and Park Association and the President's Award from the California Parks and Recreation Society. He currently serves as United States Commissioner to the International Federation of Parks and Recreation Administration. He is a member of the American Academy for Parks and Recreation and is Past President of the California Parks and Recreation Society.

Mike's leadership skills and his visionary approach to municipal government have made him a popular speaker both nationally and internationally. He is routinely invited to present as both a keynote speaker and trainer at conferences and training programs throughout the United States for a variety of professional associations, cities, counties and state agencies.

Mike is a graduate of Harvard University's John F. Kennedy School of Government's Executive Program and the Disney Institute. He received his undergraduate degree from California State University, Sacramento.

Contact Information:
311 Vernon Street
Roseville, CA 95678
(916) 774-5249
mshellito@roseville.ca.us

